INGWENYA

UTILITIES

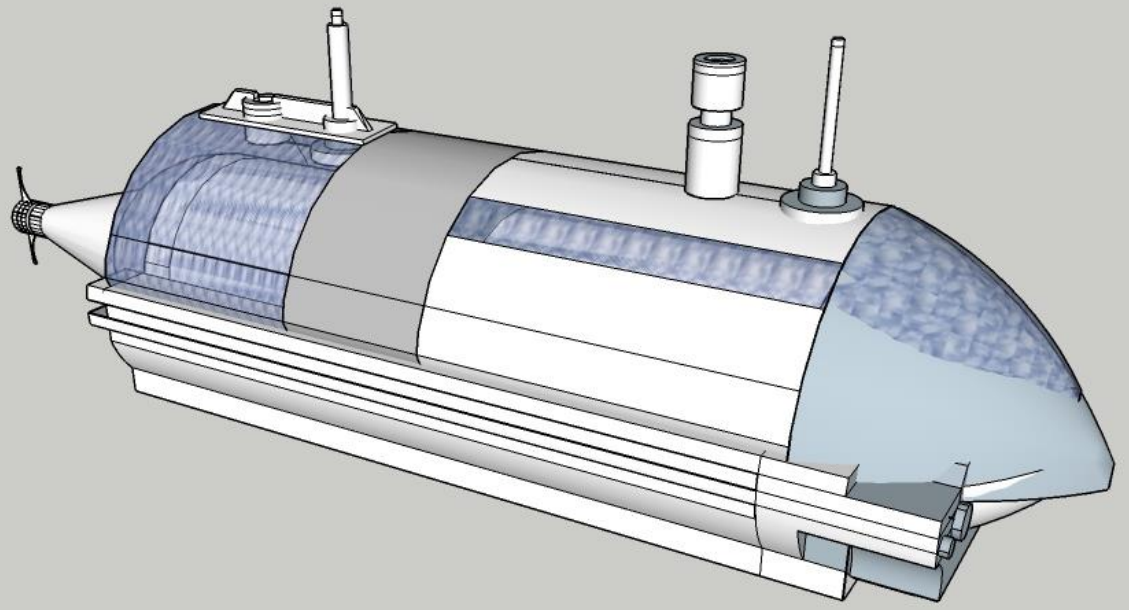
DETAILS

- NOZUKO KHUMALO 21708521
- NOMFUNDO NTULI 21715715
- KHOLEKA NCUBE 21728985
- NOSIPHO NKOSI 21606823
- MLULEKI BHENGU 21701903
- GOODENOUGH MADIDE 21603206

INTRODUCTION

- WHAT WE CHOSE?
- WHY WE CHOSE THE SERVICE?
- BACKGROUND
- TARGET MARKET
- REASON BEHIND INGWENYA UTILITIES

IMAGE



SERVICES

- TRANSPORTING HIGHLY VALUABLE PRODUCTS
- SIMILAR SERVICES TO A SUBMARINE

ADVANTAGES

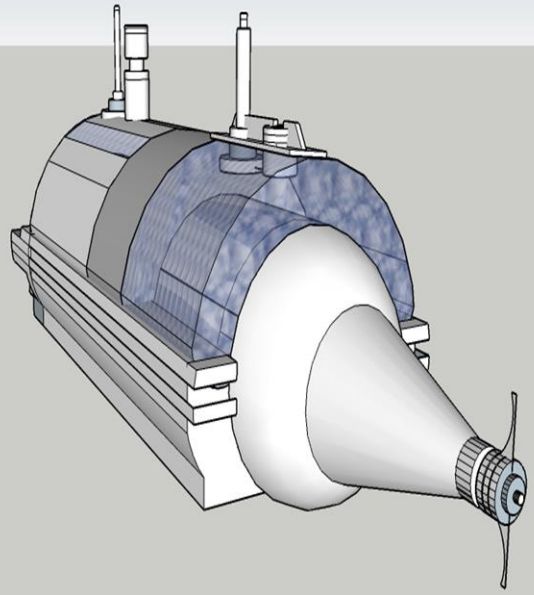
- WEATHER CONDITIONS
- UNIQUE TRANSPORTING METHOD
- SAFE
- NO TRAFFIC
- ENVIRONMENTALLY FRIENDLY
- TRACEABLE (SATELITE, GPS, ABLE TO COMMUNICATE)
- STRONG
- SPEED

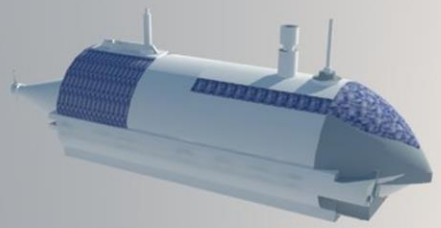
DISADVANTAGES

- COSTLY
- SPEED (NOT FASTER THAN AIR TRANSPORT)
- A DANGER TO CERTAIN SEA SPECIES
- LIMITED JOB OPPORTUNITES

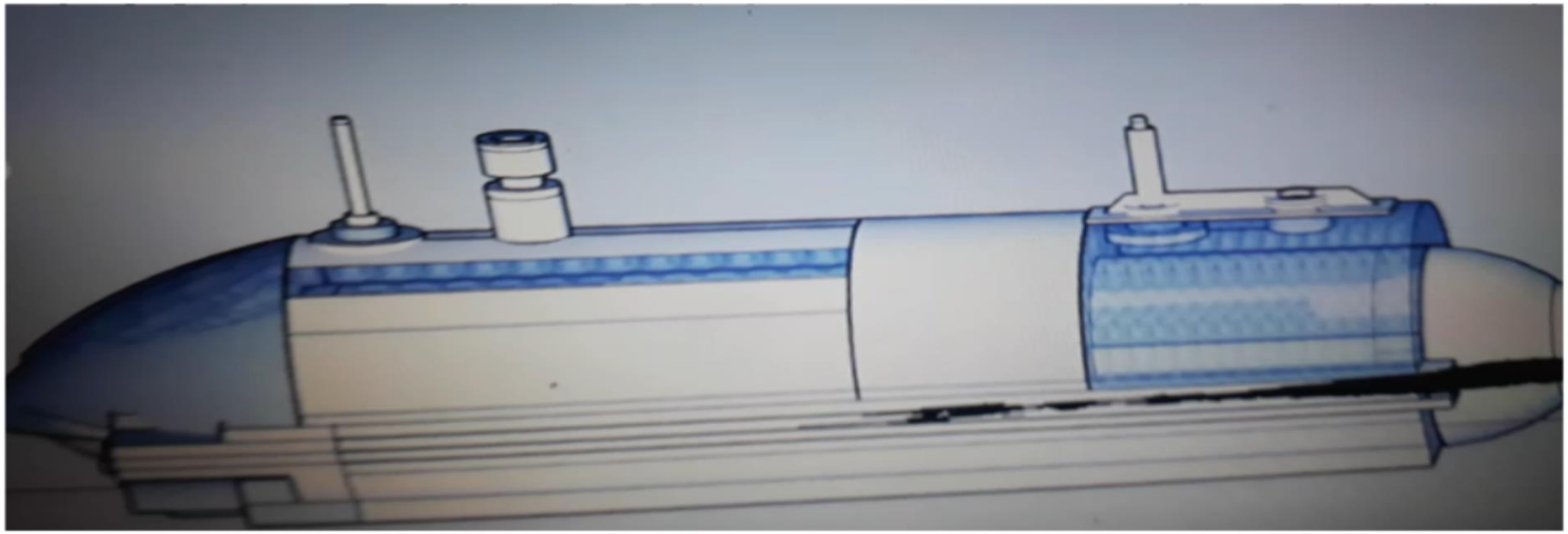
MARKETING AND COMMUNICATION TO PUBLIC

- WEBSITE
  - ENQURIES
  - REGISTRATION
  - COSTS FOR REGISTRATION





FULL VIDEO OF INGWENYA UTILITIES



CONCLUSION