XtraSpace Warehouse

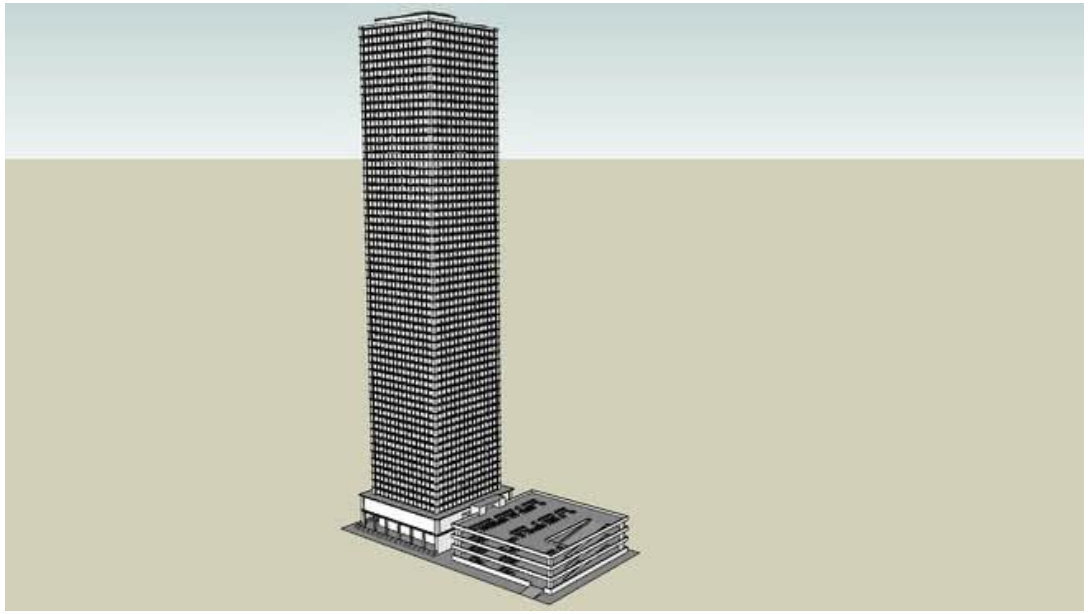
EFFICIENCY IS THE WAY

Table of contents

Introduction	1
Warehouse layout	2
Nature of a warehouse	3
Functions of XtraSpace warehouse	4
Warehouse problems and solutions	5
Services offered by XtraSpace	6
The implementation process of communication campaign	7-8
Conclusion	9

Introduction

- In this assignment we will be looking at the challenges that warehouses are currently facing, which prevents them from providing their services efficiently. We chose to create our own warehouse which will add value to the logistics industry especially since there will be an expansion in the port of Durban. Our warehouse will be the solution to these existing challenges and provide better warehouse management and how we going to market our business.



Two Point
Perspective

- Warehousing is defined as that part of a company's logistics system that stores products (raw materials, parts, goods in progress, finished goods) at certain nodes in a firm's supply chain and provides information to the firm on the status, condition and disposition of items being stored.
- The general purposes of a warehouse
- receive inbound shipments of stocks in an orderly manner
- undertake added-value operations within the warehouse such as cross-docking
- assemble orders for despatch
- despatch outbound shipment of stocks

Functions of XTRASPACE Warehouse

- The main function of Xtraspce warehouse is to fulfilment customer's needs.
- To reduce the shortage of textile and clothing storage.
- To promotes and provide unique warehouse design and advance operations within warehouses.
- To protect goods until they reaches their users.
- To empower young black South African entrepreneur within the industry.
- To link Durban Port with all South African business and global ones too.

Warehouse management problems and solutions

problems

1. **Long warehouse processes**

- When customers make orders
- Because inflexible warehouse internal movements.

1. **Inaccurate inventory**

- Which is maintaining improper stock levels.
- This leads to picking problems and inefficient processes.

1. **Incomplete orders**

- Which caused by missing product (lost or out of stock).
- This to leads unhappy customers

Xtraspace warehouse solutions

- Bigger space
- Cameras to capture information.
- To use cycle count approach against ERP systems
- ERP systems will avoid missing items

SERVISES OFFERED BY XTRASPACE WAREHOUSE

- Large storage space than other warehouse in South Africa(Distribution Centre & cross-docking)
- Automated warehouse.
- Domestic Shipments.
- Safe & fast with us.(CCTV Services, guarded warehouse & 24h control and damaged access).
- Claim of refunds and losses services.
- Online services:

-We provide apps to track and trace goods either on storage/shipment.

-Online delivery order.

- Petrol station for trucks to refuel petrol/diesel.

The implementation process of communication campaign.

Internet

- Facebook
-twitter
-gumtree

networking

-exchanging knowledge
-opportunities
-build connection
-increase confidence

billboards

-put billboards on the roads, mainly by the malls, airports and ports where most cargo operations occur

Adverts

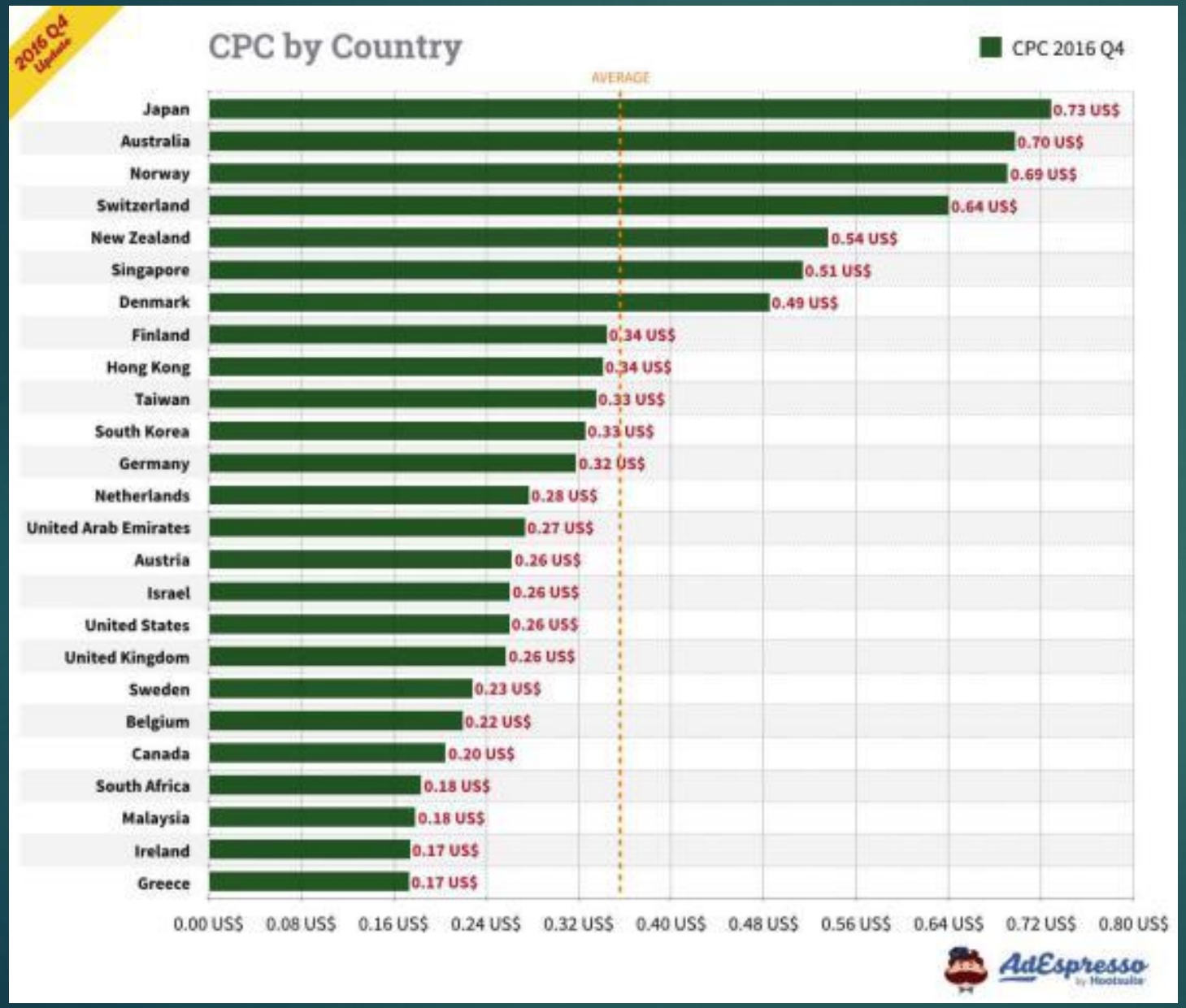
-Put ads on YouTube and every other app enabling everyone using to see our warehouse using their electronic devices.

newspaper

-Sunday Times
-The Economic Times
-The Wall Street Journal

-Have a launch for the company where we will invite the media and business men in the logistics sector where they will look at services and incentives we offer and give their opinions towards them.

Communication campaign stats globally



As discussed above XtraSpace will be useful to consumers as it will address existing problems trough our services and modernised machines that will fast track the supply chain process and also updates them with the shipment of their goods while they on our responsibility. The building itself will enable goods to be stored safely at high quantities.

Names and student numbers

- L.V Nyoka 21325348
- L.I Mnqithi 21715220
- N.A Shange 21723061
- M.O Dlamini 21720008
- S.P Mdletshe 21712418
- Cele